



Academy of Sound Engineering

Ultimate Entertainment Education

Part time short course:

**ELECTRONIC MUSIC
PRODUCTION (EMP)**

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- **Cost: R8 995.00**

There was an era when music was predominantly recorded on magnetic tape using analogue synthesizers and other equipment. The analogue era produced a lot of great-sounding music, however, it lacked ultimate efficiency. The limited number of tracks that producers had to work with placed constraints on the ideas of creative music minds, requiring planning, long sessions and meticulous recording techniques.

Then came the digital revolution, which has been transformative for music production. It introduced digital audio workstations (DAWs) and MIDI technology, both of which allow for greater flexibility, precision, and experimentation - setting creative music minds loose.

Producers could now edit, manipulate, and arrange music with ease, opening endless new possibilities for music production. These possibilities and more are explored in the ASE's Electronic Music Production short course (EMP).

The curriculum will cover:

- Song creation from concept to final product
- MIDI, interfaces, and DAW theory
- Best recording, editing and mixing practices as well as mastering techniques
- Remixing techniques

Course Highlights:

The rapid growing global market share of Ableton Live makes it the ideal system (alongside Pro Tools) and you will learn it from experts.

You will learn about the composition, recording, editing, mixing, and mastering of electronic music to a high level.



Course details and Ts & Cs

Payment terms:

- 50% deposit upon commencement
- 50% balance due prior to completion

Schedule:

- Starting date: 9th April 2024
- Two nights a week; Tuesday and Thursday
- From 18h00-21h00
- Duration: 12 weeks

HOW TO APPLY

STEP 1

Submit Enrolment Contract

Complete and submit the official enrolment contract and send through to info@ase.co.za

The following additional documents are required:

- ID photo (clear head & shoulders pic)
- Certified copy of ID
- Certified copy of passport (for international students)
- Your CV



STEP 2

Applicant interview

Upon receipt of your enrolment contract a telephonic interview will follow. One of our part time advisors will be in touch with you to arrange a time for this.

STEP 3

Confirmation

You will receive an acknowledgement letter containing your registration number and confirmation of the programme/s for which he/she has applied. This student will become his/her student ID on enrolment. International students must provide a study visa or similar permission.

A 50% deposit will be required prior to commencement of the course. Proof of payment can be sent through to info@ase.co.za with “your full name and choice of course” as reference.

For more information, please contact us telephonically on 011 482 9200 or send an email to info@ase.co.za.

BANKING DETAILS

Payments can be made to the Academy of Sound Engineering and transferred or deposited into our bank account at Standard Bank:

Account name:

Academy of Sound Engineering

Bank:

Standard Bank

Branch/Code:

Cresta/007254

Account number:

002951800

Please send proof of payment, confirmation of bank transfer or bank deposit slip to:

Fax to email: 086 552 8821

Email: payments@ase.co.za

Please use the student name and surname as reference when making internet (online) transfers or bank deposits. It will take longer to process the payment to the relevant account if this is not done.

International transactions:

SWIFT code: SBZA ZA JJ (please include the spaces)

Bank addresses:

P.O. Box 5346, Cresta, Gauteng, South Africa, 2118.

Cresta Shopping Centre, cnr Beyers Naude Drive and Weltevreden Road, Cresta, Randburg, Gauteng, South Africa, 2194.

Campus address:

82 Richmond Avenue, Auckland Park, Johannesburg, South Africa, 2092.

ASE contact number: (+27) 11 482 9200

ASE email address: info@ase.co.za